



PRINCEVILLE RANCH ADVENTURES PRESS RELEASE June 22, 2007

Princeville Ranch Adventures Receives Award from Princess Cruise Lines

Princess Cruise Lines recently chose the Kalihiwai Falls Hike as the *2006/2007 Tour of the Year for the port of Kaua'i*. This selection was based on passenger comments and ratings and is part of the company's C.R.U.I.S.E. service awards (Courtesy, Respect, Unfailing In Service Excellence).

In July, the Regal Princess Cruise Ship will host a special ceremony to honor Princeville Ranch Adventures. On board to receive the award will be Cherie Grousset, *General Manager*, Paul Brazones, *Tour Operations Supervisor* and Rhonda Reimers, *Tour Guide – Kalihiwai Falls Hike*.

On the Kalihiwai Falls Hike, small groups of visitors gain exclusive access to these spectacular 5-tiered waterfalls. Led by world-class guides across the private Princeville Ranch, hikers enjoy breathtaking mountain and ocean views, hidden jungle streams and tropical rainforest. The tour includes a freshly prepared picnic at a secluded swimming hole.

For additional information, contact:

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