



-Press Release-

Princeville Ranch Adventures Prepares for Ongoing Success

PRINCEVILLE, Kauai, Hawaii (June 1, 2009) “Princeville Ranch Adventures anticipates a highly successful summer season,” says Pat Nowak, General Manager. “We experienced steady tour reservations throughout the winter, followed by a highly prosperous spring vacation period. April and May numbers closely matched 2008 levels, indicating strong continuing demand. “

The company has made significant investments to ensure ongoing success, most recently adding a thrilling new zip line to its course in late May. Named “King Kong,” the line is the longest on Kauai at 1,200 feet. Guests access the line by walking up a ramp to a 26-foot high platform and then race side-by-side, enjoying magnificent views of Hihimanu mountain.

Other improvements include upgrading facilities related to both guest and staff comfort, such as restrooms, parking, tour picnic areas and the staff lounge. Upcoming are permanent staff expansion, specifically in the Guest Services arena, and website renovation, including online booking capability.

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Princeville Ranch Adventures offers exclusive zip lining, hiking and kayaking tours on 2,500 acres of a working cattle ranch. These tours access pristine areas that otherwise are inaccessible to the public, including tropical rainforest, jungle streams and waterfalls. Groups are kept small for everyone’s enjoyment. Guides are entertaining and well educated on Kauai’s history, flora and fauna.

The zip line course features a suspension bridge and the most lines on Kauai (9). The lines criss-cross interior valleys, providing panoramic mountain views. The Zip N’ Dip Expedition includes a picnic at a fern-lined swimming hole, fed by a mountain stream and deep enough for jumping.

Princeville Ranch Adventures also offers the Jungle Valley Adventure, a combination of hiking, kayaking, swimming and zip lining. A third tour, the Kalihiwai Falls Hike, explores the five tiers of these spectacular falls. Hikers also trek through lowland rainforest and enjoy a 360 degree view of the ocean and the mountains from a special look-out point.

For additional information, contact:

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High resolution images available at adventureskauai.com/pr.html